



Make or Increase Sales in One of Asia's
Hottest Markets — EASY!

Good Morning (from) Vietnam!

LIVE

From Hanoi and Ho Chi Minh City (Saigon)
via the Internet

Every workday morning
from 9:00 A.M. to 12:00 Noon*

Hear/See/Chat

... one-on-one....

with *export experts* at the *American Embassy*
in Vietnam as they guide you through

3 EZ Steps

to export success in Asia's hottest market!

EZ STEP **1**
Browse
Best Prospects

EZ STEP **2**
Check our export
assistance services

EZ STEP **3**
Contact an export
expert at the Embassy

* (9:00-12:00 P.M. EST, 8:00 – 11:00 P.M. CST; 7:00 – 10:00 P.M. MST; 6:00-9:00P.M. PST)

Be sure to also visit our Web Site at Buyusa.Gov/Vietnam

EZ STEP **1**

Browse

Best Prospects

Browse thru these eleven “Best Prospects” to see if they offer markets of export opportunity for your product or service. :

1. Power Generation, Transmission and Distribution
2. Telecommunications Equipment and Services
3. Oil and Gas Machinery and Services
4. Computer Hardware and Software Services
5. Airport and Ground Support Equipment
6. Environmental Technologies –Pollution Control Equipment
7. Packaging Equipment
8. Medical Equipment
9. Safety and Security Equipment
10. Education and Training
11. Franchising

Note: Since we cannot anticipate all markets of opportunity that may be of interest to potential American exporters feel free to discuss with our export experts possible markets of opportunity for your product or service. Kindly be reminded that the content of your product or service must be at least 51% made in the United States.

If you're in luck, then go to **EZ Step 2**.

EZ STEP **2**

Check our export assistance services

Check out the these export assistance services, offered by the Embassy export experts, designed to move you quickly to your export goals.

- **Market intelligence reports**

Highlight markets of opportunities at sector and segment level

- *Customized Market Research*

- **Market contact lists and background checks**

Provide information on potential buyers or business representatives:

- *Gold Key Service*
- *Video Gold Key Service*
- *International Partner Search*
- *Contacts List*

- **Market Promotion events**

Move your product and services into the marketplace:

- *Single Company Promotion*
- *Featured U.S. Exporters (FUSE)*

Note 1 : Since we cannot anticipate every kind of trade assistance request, feel free to design, with our export experts, customized services that suit your export strategy.

Note 2: Our Commercial Service colleagues in the Unites States at over one hundred locations are also prepared to counsel you , in person, on markets of opportunity and trade assistance services in Vietnam as well as dozens of other countries overseas.

Still got your attention? Then go to **EZ Step 3.**

Be sure to also visit our Web Site at Buyusa.Gov/Vietnam

EZ STEP **3**

Contact an export expert at the Embassy

Now, contact an export expert at the Embassy, from the list below, to decide what combination of EZ Steps 1 and 2 will be the most effective market entry strategy for your product or service. We suggest you initiate your communication via e-mail. Subsequent communications may be continued, free of charge, via:

◆ E-mail ◆ Voice Over Internet Telephone ◆ Web Conference

Power Generation, Transmission and Distribution

- Le Son, Commercial Specialist, E-mail: Le.Son@mail.doc.gov
- Nguyen Dzung, Commercial Specialist, E-mail: nguyen.dzung@mail.doc.gov

Telecommunications Equipment and Services

- Nguyen Dzung, Commercial Specialist, E-mail: nguyen.dzung@mail.doc.gov
- Nguyen Hoa, Commercial Specialist, E-mail: nguyen.hoa@mail.doc.gov

Oil and Gas Machinery and Services

- Le Son, Commercial Specialist, E-mail: Le.Son@mail.doc.gov
- Ha Ngoc Anh, Commercial Specialist, E-mail: Ha.Anh@mail.doc.gov

Computer Hardware and Software Services

- Nguyen Dzung, Commercial Specialist, E-mail: nguyen.dzung@mail.doc.gov
- Nguyen Hoa, Commercial Specialist, E-mail: nguyen.hoa@mail.doc.gov

Airport and Ground Support Equipment

- Le Son, Commercial Specialist, E-mail: Le.Son@mail.doc.gov
- Ha Ngoc Anh, Commercial Specialist, E-mail: Ha.Anh@mail.doc.gov

Environmental Technologies –Pollution Control Equipment

- Ngo Anh, Commercial Specialist, E-mail: ngo.anh@mail.doc.gov
- Vo Thuy, Commercial Specialist, E-mail: vo.thuy@mail.doc.gov

Packaging Equipment

- Ngo Thuc Anh Commercial Specialist, E-mail: ngo.anh@mail.doc.gov
- Nguyen Huong, Commercial Assistant, E-mail: huong.nguyen@mail.doc.gov

Medical Equipment

- Ha Ngoc Anh, Commercial Specialist, E-mail: Ha.Anh@mail.doc.gov
- Le Anh Commercial Specialist, E-mail: Le.Anh@mail.doc.gov

Safety and Security Equipment

- Ngo Minh Phuong Commercial Specialist, E-mail: Ngo.Phuong@mail.doc.gov
- Vo Mac Thuy Commercial Specialist, E-mail: Vo.Thuy@mail.doc.gov

Education and Training

- Ngo Thuc Anh Commercial Specialist, E-mail: Ngo.Anh@mail.doc.gov
- Le Anh Commercial Specialist, E-mail: Le.Anh@mail.doc.gov

Franchising

- Ha Ngoc Anh, Commercial Specialist, E-mail: Ha.Anh@mail.doc.gov
- Le Anh Commercial Specialist, E-mail: Le.Anh@mail.doc.gov

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